PlantHaven Inc.

Dianthus Devon Cottage[™] Bright Eyes ('Amethyst')

The Whetman® Devon Cottage series is characterized by its large double flower size, compact habit, silver-blue foliage and lengthy blooming periods.

Bright Eyes has crisp white flowers with a burgundy eye, a gorgeous perfume and is very suitable for cutting. Blooms are often two inches in diameter on top of sturdy stems with a flowering height of approximately 18 inches. They perform well in containers, baskets, in the landscape, and are perfect as cut flowers.

The Devon Cottage series holds up well in both cooler and warmer locales. Plants are also deer-resistant and attractive to butterflies. The perfect English Cottage Garden look!

Dianthus Promotional Line[™] Starburst ('WP07YETIS')

This unique Whetman® Dianthus selection is ideal for end cap retail promotions. This exceptionally pretty and unusual dwarf Dianthus has delightfully art deco patterned semi-double flowers with cherry red and white stripes that look like old-fashioned humbug sweets. The long flowering, highly scented blooms appear early to mid season. Starburst is a compact Dianthus with grey-green foliage.

Zone 5 hardy. No vernalization required. Starburst is ideal for the edge of borders, pots and rockeries.

Dianthus Scent First™ Tall Sugar Plum ('WPO8 IAN04')

The award winning Scent First[™] series of Whetman[®] Dianthus is ideal for larger pots and containers being naturally compact and free flowering. The air will be filled with their beautiful spicy fragrance and they will repeat flower after the main flush of blooms if dead headed and fed.

Sugar Plum is a beautifully fragrant selection, easy to grow and exceptionally hardy. A compact form with semi-double mid-pink, frilled flowers highlighted with cherry central markings appear from late winter through to spring. Buds are also an attractive plum color.

Dianthus Sugar Plum has low water requirements, and is quite drought tolerant once established. Flowering height is approximately 10 inches. Perfect for any style garden, these flowers are guaranteed to stand out with their beauty. Ideal for pot and patio containers, borders, or cut flowers.

Whetman Pinks usa



PlantHaven is proud to represent Whetman® Pinks, the UK's leading breeder and propagator of award winning perfumed Dianthus with a worldwide reputation for quality. Whetman® Pinks, established in 1936. is a family dedicated to the production of the highest quality young plants and are the world leaders in their field. Whetman® Dianthus are renowned for their cold and drought tolerance and are truly the benchmark of Dianthus breeding.

Dianthus Scent First™ Tall Romance ('WP09 WEN04')

For more information on sources for this spectacular series of Dianthus, please call (805) 569-9179 or email new.plants@planthaven.com and visit our website at www.planthaven.com.

PlantHaven From Breeder to Market P.O. Box 3056 Santa Barbara, CA 93130-3056 USA (805) 569-9179 new.plants@planthaven.com

New varieties

Plants, which grow to 8 inches tall and 10 inches wide. They are hardy in Zones 5-9.

PlantHaven has released several *Dianthus hybrida* varieties.

The **Devon Cottage** series has two introductions. **Bright Eyes** produces large fragrant double flowers that are a crisp white with a bright burgundy eye. Plants grow 14-18 inches tall and 10-14 inches wide. **Waterloo Sunset** produces masses of fragrant uniquely colored double blooms. The plants have



a compact mounding habit reaching 12 inches tall and wide.

Both varieties have glaucous, bluegreen foliage. Flower stems are sturdy and do not flop. Both rebloom and no vernalization is required for flowering. Hardy to Zone 5. Use plants in containers, borders, mass landscapes and as a fresh cut flower.

The **Promotional Lines** series has two introductions. **Silver Star** produces fragrant semi-double flowers. **Starburst** produces fragrant, double art deco patterned flowers. No vernalization is required. Both are repeat blooming and have glaucous, blue-green foliage with a unique dense mounding habit. Plants measure about 7 inches tall and wide. They are hardy to Zone 5. Dead heading and feeding regularly encourage fast repeat blooming. They attract bees and butterflies. Plants can be used in containers, borders, mass landscape plantings and as fresh cuts.

The **Scent First** series adds two varieties. **Romance** produces spicy fragrant salmon-pink double flowers with a carmine eye carried on



sturdy stems. Plants have a compact mounding habit growing 9 inches tall and wide. **Sugar Plum** produces spicy fragrant double flowers that have wavy maroon petals edged in pink-white. Plants have a compact mounding habit with sturdy stems reaching 10 inches tall and wide.

Both reblooming varieties have glaucous, blue-green foliage with no vernalization required. Hardy to Zone 5. Good for containers, borders, mass landscape plantings and as a fresh cut flower.

Barbarini Pink from Syngenta Flowers, Goldsmith Seeds can be programmed to bloom from April through September. It has a uniform habit and blooms the first year planted. Recommended for fall sales, this variety has great overwintering ability. Hardy to Zone 5.

ECHINACEA

Darwin Perennials has introduced two new series. The **Sombrero** series consists of **Hot Coral, Salsa Red** and **Sandy Yellow**. This very well-branched series is well matched for habit and timing, and perfect for use in first year flowering programs. Sombrero features sturdy, compact plants with proven hardiness. Plants are very floriferous in bright, rich colors. They reach a height of 22-24 inches and spread of 24-26 inches. Plants, which flower from June to August, are hardy in Zones 5-9.

The **Double Scoop** series contains **Bubble Gum**, **Orangeberry** and **Raspberry**. The double flower form of the brilliantly colored flowers is very eyecatching from June through August. The



very hardy, well-branched plants have clean foliage and reliable finishing. Plants, which grow to a height of 28-30 inches and spread of 24-28 inches, are hardy in Zones 5-9.

E. purpurea **'Happy Star'** is a lovely white flowering selection, bred out of Jelitto's 'Rubinstern'. Beautiful white petals, horizontally arranged around a large cone, distinguish this consistent, new affordable seed strain.

Plants Nouveau has released three new varieties. **'Marmalade'** is a strong plant that supports truly double two-toned marmalade-orange flowers. It flowers from early to mid June for eight to 12 weeks. Plants measure 26-30 inches tall by 24-30 inches wide. Hardy in Zones 5(4)-9.

'Raspberry Truffle' is a short, sturdy